

REP HEADLINE# 6401001

\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

TRF# 339503

NOV2/12 13.58

FAX# 215 564 1103

HARRIS REPORT FROM REP

CHANGES *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
NOV/12			20635.00									
CONTRACT TOTAL										20635.00		
TOTAL SPOTS											19	

MARKET TOTALS \$64,807

SVC- NSI

DEMOS- RA35+*

WPXI 26%

KDKA 32%

WTAE 30%

WPGH 9%

CABL 0%

WPCW 3%

WPMY 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6401001 TRF# 339503 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.29 *** WPXI-TV ***

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP.# OFF.# 18 SALESMAN #
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6401001 CLASS: NATL. LOCAL REGIONAL
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED:FRI/1000P-1100P NOV2
OFFER:FRI/1000P-1100P NOV2
CMT:REVOLUTION P/E DUE TO PGM CHG
CMT:SPOT IS BOOKED. DEB

30S \$3,375.00 (NOV1/12)
30S \$3,375.00 PLS ADVISE.

CONTRACT TOTAL 16850.00
TOTAL SPOTS 13

Preemption Report - Detailed

Thursday, November 1, 2010:40:26 am

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W I E S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 339503

Advertiser: Pol/D Freed/R/ATG/PA (17097)

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	I	E	S	S	Station	M	Line Comment	Contract Start/End Date	Headline #
339503.8.0.1	Program Change	Open		11/1/12 10:36am	11/2/12 \$3375.00	10:00-04P -Dateline 10-11P	:30								1	WPXI		DATETIME 10-11P/8	11/01/12-11/06/12	06401001

Totals for: Pol/D Freed/R/ATG/PA (17097)

Totals for: 339503

Preempt Count:	1
Preempt Count:	1

Sec 2 ✓

10-11P Revolution

LN 10

M 1